

Specialist accreditations to enhance your coaching toolkit



Coaching as a profession has grown enormously over the last 20 years. The impact of the right coaching intervention and coaching conversations provide insight, support and significant improvement in performance, happiness, wellbeing, confidence, self assurance and promotes positive self-development and growth.



As a professional accredited coach, you develop your expertise through experience, the clients you work with, your professional colleagues and supervisors, and through your own continuous professional development. Many of us find tools and assessments that can support our work, resonating with our style and providing the right framework for the impactful coaching conversation with a client.

At Full Potential Group we are constantly on the look out for ways to help our clients fulfil the next level of their potential. We would like to introduce 3 powerful and relevant tools to add to your toolkit:



- Helps individuals learn and measure what truly drives them, providing coachable strategies with a before and after audit to boost motivation
- Improves team performance, addresses conflict and fast tracks team purpose
- Organisational mapping supports a workforce



- Helps clients boost their brainpower on an individual and team basis
- Understanding the 7 factors that make up a person's unique neuro-logical design improves their performance, productivity and wellness.
- Measures and tracks 6 factors to optimise brain performance with strategies to boost them



- Helps clients become the best possible version of themselves
- Learn how to use accelerated learning tools, hypno-meditations and multi-sensory methods that are at the frontier of coaching development

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What we offer for coaches

We can train and accredit coaches to use profiles and maps that can enhance your "Coach toolkit" and help your work with coaching clients.

Motivational Maps Accreditation

Help your clients identify their key drivers and discover 'their fire within' supporting them to connect with their engagement and motivation, enhancing their performance and happiness. Motivational Maps provides great opportunity to bring insight and create a powerful coaching conversation around alignment of their 'why', what they do and what drives them. This is powerful for both individuals and teams.

Accreditation involves online learning, attending an introductory webinar and one intensive full-day workshop. We get you fully up to speed de-briefing individual maps and learning how to use motivational maps in teams and with larger groups so you can start to measure and map entire organisations. You'll then receive training to become self-sufficient, managing your own motivation mapping software. Mentoring is available afterwards to support you.

Neuro-agility Accreditation

A new paradigm for coaching, talent development and performance improvement. The neuro-agility profile has been developed from the latest research and findings from the field of neuroscience. Ideal for clients managing change, hectic work lives and dealing with constant disruption and stress. It enables clients to better understand their unique neurological design. Measuring 6 drivers of brain performance, it helps to improve their overall brain fitness and promote wellness and resilience, future proofing themselves to be brain fit, out-thinking, out-learning, out-creating and out-performing.

Accreditation will enable you to run and de-brief Neuro-link brain profiles for individuals and teams. You will also be able to facilitate Neuro-agility masterclasses within organisations. Accreditation involves attending a two day workshop and access to extensive online learning resources, videos & manuals. You will also receive four Neuro-link brain profiles for practice and validation. Accreditation includes membership of FPG's Neuro-agility community for continuous learning and best practise.

Charisma Coaching Accreditation

For coaches who would like to add something more radical to their toolkit. This is an intense and impactful coaching programme which is designed for an individual whose coaching objective is to discover, connect with and then leverage the benefits of their own unique authentic power. FPG, in partnership with International Expert in Charisma Nikki Owen, can accredit coaches to use this ground-breaking programme to work with clients at a deep and unconscious mind level.

Become an expert in Authentic Charisma and take your coaching to the next level. This specialised training includes two half-day intensive training sessions, plus four virtual group supervision sessions with Nikki Owen. You will also have interactive coaching for 12 weeks via an online pathway as well as access to powerful learning resources and hypno-meditations that develop charisma whilst sleeping. Accreditation also includes membership of the Charisma Connection community for continuous learning.

Full Potential Group, established 20 years ago, specialises in leadership development work that focuses on releasing the potential of the individual, team and organisation. Whilst founded on a tried and trusted consultancy approach that enables us to be able to propose the best solution for our clients' need, a key tenant in our work is to use fresh and cutting edge solutions and always be topical and relevant in our masterclasses and our work with coaches and facilitators.